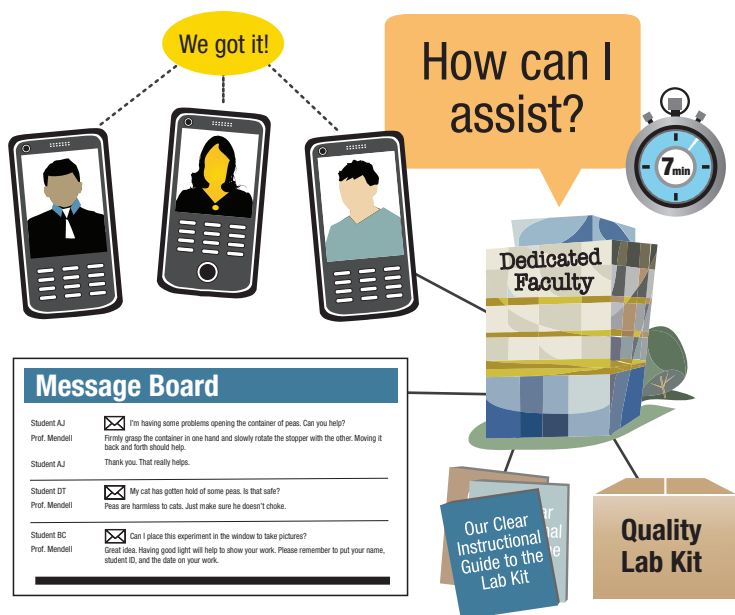


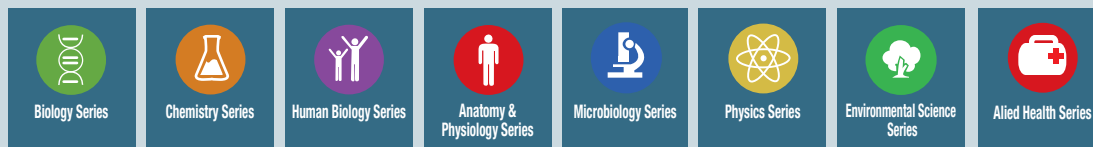
As student demographics shift,
online classes
 are on the rise. Student retention
 rates are lower in online classes
 than in traditional classes. These
 tips can help you increase student
 engagement and retention.

Best Practices for Student Retention and Success



- Quick-response tech support
the longer students wait for help, the higher their anxiety
- Personal attention and concise instruction
increase student engagement
- Dedicated faculty
committed to value and legitimacy of online education
- Quality lab kits
allow students to perform successful experiments at home
- Experiments with good, clear instructions
improve learning experiences and help build student confidence

Discover the Carolina advantage



Carolina Distance Learning® Kits replicate brick-and-mortar experiments and ensure reliability, safety, and ease of use. They include lab tips, video resources, and detailed instructions. Distance learning specialists support you before, during, and after purchase.

Sources: Babson Survey Research Group. (2015). Online Report Card: Tracking Online Education in the United States.

<http://www.onlinelearningsurvey.com/reports/2015SurveyInfo.pdf>

van Hunnik, Eddy. (2015). Online College Laboratory Courses: Can They Be Done and Will They Affect Graduation and Retention Rates? Higher Learning Research Communications, 5.4.

