



5

Things You
Need to Know When
Assessing Online Students

5

Things You Need to Know When Assessing Online Students

1. Uphold academic integrity.
2. Assess with purpose.
3. Use a variety of assessments.
4. Assess experiential learning.
5. Communicate about assessments.

1

Uphold Academic Integrity

- It is fundamental to quality education, and one of the first issues that comes to mind when considering implementation of a distance learning program.
- It can be a challenge in face-to-face as well as online classes; yet, it is possible in both venues.



- Remind students of your institution's honor code.
- Have at least one high-stakes, proctored exam.
 - Proctoring may be offered:
 - On campus
 - At approved testing centers
 - Via online proctoring services
- Use plagiarism detection services.
 - Give students the opportunity to revise their work, if necessary, prior to final submission to correct inadvertent plagiarism.

2

Assess with Purpose

- Well-designed assessments promote academic integrity.
- Good assessments:
 - Are purposeful – making the reason for each assessment clear to students
 - Are varied – providing different ways for students to demonstrate their learning
 - Address experiential learning – learning through firsthand experience



- Assessment is the foundation of course design, and should be considered during the earliest stages of planning or revision.
 - Assessments should align with instruction and learning outcomes.
- Assessments may be **formative** or **summative**—both are appropriate for most courses.
 - **Formative assessments** are ongoing, low-stakes assessments, such as self-quizzes or short reflective essays.
 - Use them to guide instruction and learning.
 - **Summative assessments** tend to be less frequent, and are typically scheduled at the end of an instructional unit.
 - Use them to measure student proficiency.

3 Use a Variety of Assessments

- There are many more types of assessments besides multiple-choice quizzes and exams.
 - Consider threaded discussions, reports, class wikis, portfolios, etc.
- Distance learning is an ideal environment for varied assessments.
 - Take advantage of the asynchronous online environment.
 - Give students more opportunities to absorb and reflect.
- Change the assessments from term to term.
 - Discourage students from copying from past classes.
- Varied assessments can gauge a broader range of proficiencies.
 - Provide more opportunities for student success.

4

Assess Experiential Learning

- Experiential learning increases student engagement.
 - Students have more ownership of their learning.
 - They interpret information in the context of firsthand experiences.
- There are many opportunities, such as:
 - Doing a science experiment at home and analyzing the results
 - Touring a local wastewater treatment plant and explaining the stages of treatment
 - Assessing the impact of an invasive plant species and volunteering to help remove the plant from a nearby park
- Assessments may include photo or video documentation.
 - Visual documentation helps to reinforce academic integrity.
 - Students may appear in the photo or video, or simply show ID or a piece of paper with their handwritten name and the date.

5

Communicate About Assessments

- Clear communication is necessary before and after assessments.
- Let students know well in advance when assessments will be assigned, and when they are due.
- Inform students from the beginning of the course how you will determine their overall grades.
- Scaffolding with feedback and/or rubrics is useful, particularly for ongoing or complex projects.
- Offer timely, personalized, and supportive feedback on assessments so students know you value their learning.